



WISCONSIN STATE ASSEMBLY

STATE REPRESENTATIVE
STEVE DOYLE

94th DISTRICT

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Rep. Doyle: Bi-Partisan Jobs Creation Bill a Step in the Right Direction
Will help Wisconsin Families

MADISON – State Representative Steve Doyle (D-Onalaska) today applauded the passage of the Marketing Manufacturers and Keeping Employees – or MMAKE – package. These economic development bills are aimed at boosting Wisconsin businesses and creating more family-supporting jobs. The bills, co-sponsored by Doyle, were approved on a broad bipartisan vote.

“Economic Development should not be a partisan issue. We heard loud and clear in the last election that the people want both sides to work together,” said Doyle. “While Republicans and Democrats will always have different points of view, we should focus on our shared concerns like rebuilding the economy.”

Doyle notes the MMAKE package would provide much-needed aid to Wisconsin’s still-struggling manufacturing industry, establishing a trade show to highlight the quality producers within our state and establish new supply chains for those businesses. The MMAKE package would also provide for the creation of a state-wide marketing plan for small and mid-sized manufacturers as well as the production of advertising materials and a website showcasing their products. Under the plan, Wisconsin would also send ambassadors to trade shows in other states and other countries, to promote Wisconsin-made goods and broker new contracts.

“Neighboring states like Michigan and Indiana market their manufacturers – and they’ve seen growth in that industry. The MMAKE bills will help Wisconsin manufacturers compete, and in the process, will help strengthen our economy and create good-paying jobs,” noted Doyle.

The MMAKE bills had bipartisan support in both the Assembly and Senate. Rep. Doyle is now calling on his Senate colleagues to work quickly to approve the MMAKE package, and send it to the Governor to be signed into law.

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